

BETH ANNE DEKEIZER

ABOUT ME

I use visual communication to inform, educate, and help others. Currently, I'm expanding my skills with a Master of Arts in Emerging Media at the University of Georgia. Outside of my work and classes, you can find me engrossed in a good history book or enjoying strategy and cooperation board games with friends. I love challenges that expand my thought process and encourage me to build my skills in new ways.

CONTACT

- 📞 973-567-1725
- ✉ bethanne.dekeizer@gmail.com
- 🌐 [linkedin.com/in/dekeizer](https://www.linkedin.com/in/dekeizer)
<https://bethannedekeizer.com/Portfolio/>

SKILLS

- **Production**
 - Videography
 - Photography
 - Adobe Premiere Pro
 - Adobe Photoshop
 - Adobe Illustrator
 - Adobe Lightroom
- **Project Management**
 - Slack
 - Asana
 - Canva
 - Meta Business Suite
 - Public Speaking
 - Research & Analysis

RELEVANT EXPERIENCE

- **President of Forensics Speech Team** | Berry College Forensics Union | 2018 - 2019
- **Marketing Design Volunteer** | Hospitality House and Sexual Assault Center NWGA | 2017 - 2018
- **Production Assistant** | Theatre of Terror | 2018
- **Production Intern** | Skyline Church | 2018
- **Research Assistant** | Oak Hill and the Martha Berry Museum | 2015 - 2017

EDUCATION

University of Georgia

Master of Arts in Emerging Media

2023 – anticipated graduation: May 2025.

Berry College

Bachelor of Arts in Filmmaking & Cinematic Arts and History

2015 – 2019

Graduated Cum Laude

AWARDS

- Nominee for Photographer award at the 2019 Student Production Awards presented by Southeast EMMYS
- First Place in the College Student Film Category at the 2019 Rome International Film Festival
- Nominee for PSA award at the 2021 Student Production Awards presented by Southeast EMMYS

PROFESSIONAL EXPERIENCE

Marketing Communications Assistant

Madison Morgan Convention and Visitor Bureau | 2023 -

- Promote Madison and Morgan County as a tourist destination through photography, videography, social media, website management, and advertisements.
- Develop video content for the MMCVB website alongside reel content for Instagram.

Photographer

New Media Institute at UGA | 2023 -

- Photograph live events, including TEDxUGA, and professional headshots.
- Edit photos in Lightroom and organize them on Flickr.

Social Media Manager & Video Editor

Freelance | 2022 - 2023

- Managed two social platforms, planned content for live event-run social campaigns, and tracked performance on Meta Business Suite.
- Designed graphics, organized material consisting of raw camera footage, dialogue, music, and graphics, and monitored responses.

Set Production Assistant

Starz Family Productions & ABC Signature | 2021

- Managed crises and collaborated closely with a large team on set to effectively optimize workflow.
- Remained calm and offered assistance during many high-pressure situations.

Assistant Production Supervisor

Viking Fusion Studios | 2017 - 2019

- Served as an organizational and studio management leader and directed, produced, and edited two documentaries and twenty short films.
- Created a multi-episode Talk Show that has over 73% more views on YouTube compared to another Fusion series that premiered at the same time.